



Rolston
Hogstrom Inc.

PRESS RELEASE

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FOR IMMEDIATE RELEASE:

Rolston Hogstrom Incorporated Promotes Dustan Menz to Vice President of Fleet



[Chicago, IL] – [1/21/2025] – Rolston Hogstrom Incorporated announced today the promotion of Dustan Menz to Vice President of Fleet, recognizing his rapid impact and leadership within the fleet upfitting space.

Dustan has quickly become a key driver of Rolston Hogstrom’s fleet growth. In his new role he will lead all Fleet business and initiatives across the agency’s territory, supporting manufacturers that include **Weather Guard Truck and Van Products, Xantrex, Fill-Rite, Generac, and Hybrid Power Solutions.**

He will also play a key role in expanding collaboration with **Fleet Management Companies (FMC’s)**, helping to create more streamlined, standardized, and scalable solutions for national and regional fleet customers.

Dustan will continue to represent Rolston Hogstrom at key industry events, including the upcoming NTEA Work Truck Week. Attendees are invited to connect with him at the **Weather Guard booth #6133** to discuss fleet opportunities and **pilot programs.**

With this promotion, **Rolston Hogstrom reinforces its commitment to expanding its fleet presence** and strengthening its fleet partnerships, led by Dustan’s proven ability to drive growth, execute at scale, and deliver value across the commercial vehicle landscape.

Presented By: **Rolston Hogstrom CEO –Chris Hogstrom**



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